FOURTH EDITION CRUMANULDGY

Theory, Research, and Policy

Gennaro F. Vito Jeffrey R. Maahs

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Gennaro F. Vito dedicates this book to Harry E. Allen.

Jeffrey R. Maahs dedicates this book to his family.

Brief Contents

CHAPTER 1		
Crime and Criminology	3	
CHAPTER 2		
The Incidence of Crime	27	
CHAPTER 3		
Neoclassical Criminology	43	
CHAPTER 4		
Biology and Crime	67	
CHAPTER 5		
Psychology and Crime	93	
CHAPTER 6		
Social Structure and Crime	117	
CHAPTER 7		
Social Process and Crime	143	
CHAPTER 8		
Critical Approaches to Law and Crime	169	

CHAPTER 9	
Crime Over the Life Course	195
CHAPTER 10	
Crimes of Violence	213
CHAPTER 11	
Property Crimes	245
CHAPTER 12	
Public Order Crimes	261
CHAPTER 13	
Terrorism	281
CHAPTER 14	
Cybercrime	295
CHAPTER 15	
Drugs and Crime	307
CHAPTER 16	
Crimes of the Powerful: Organized and White-Collar Crime	331

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Contents

Acknowledgments	•	•	•	•	•	•	•	•	•	•	•	X	iv
About the Authors													. 1

CHAPTER 1

Crime and Criminology	3
Introduction	.4
Defining Criminology	. 4 4
A Brief History of the Criminal Law Defining the Criminal Law Perspectives on the Criminal Law	.5
Theories of Crime	. 7
Defining a Scientific Theory	. 8
Evaluating Theory	.8
Organizing Theories of Crime	11 11
The Origins of Criminological	
Theory The Classical School of Crime Theory in Action: Criminology as Peacemaking—Sister Helen Prejean, Dead Man Walking	12
The Positivist School of Crime The Classical and Positivist Schools—Where Do We Stand Now?	14
Crime Policy	15

Limitations of Criminological
Research 15 Studies of Felony Probation 16 Experiments on the Impact of Mandatory 17 Arrest in Domestic Violence Cases 16
Theory Versus Streetwise
Criminology.17The Utility of Criminological Theory17The Demise of the Criminological
The Influence of Social Context: The "Martinson Report" as a Case Study20
Crime as a Normal Phenomenon21
How to Study Crime
Conclusion
Wrap-Up23

CHAPTER 2

The Incidence of Crime	27
Introduction	.28
Sources of Crime Statistics	.29
The Uniform Crime Report	29
Limitations of the UCR	30
The National Incident-Based Reporting	
System	32
National Crime Victimization Survey	33
Categories of Victims	
and Victimization	.34
Intimate Partner Violence,	
1993–2010	34
Victims of Identity Theft, 2012	
School Crime and Safety	
Violence in the Workplace, 1993–2009	
Limitations of the NCVS	

Criminal Justice System

Statistics	
Jail Population	
Theory in Action: Lying with	
Statistics–Police Style37	
Prison Population	
Probation and Parole Figures	
Conclusion	
Wrap-Up	

CHAPTER 3

Neoclassical Criminology	43
Introduction	44
The Rise of Neoclassical	
Theory	44
Deterrence Theory	45
Empirical Tests of Deterrence Theory General Deterrence	
Theory in Action: Lock 'Em	
Up—Incapacitation as Goal	47
of Corrections	
Focused Deterrence	
Theory in Action: Is It Time	
to Move Beyond "Scared	
Straight!" Type Programs?	
Perceptual Deterrence	
Summary of Deterrence Theory	
Rational Choice Theory	55
Theory	55
Routine Activities Theory	
and the Lifestyle Approach	67
Routine Activities Theory	
The Lifestyle Approach	
Policy Implications:	
Situational Crime Prevention	59
Conclusion	62
Wrap-Up	63

CHAPTER 4

Biology and Crime	67
Introduction	.68
Early Biological Theories	.68
Phrenology	
Lombroso's "Born Criminal"	69
Further Study of Physical "Deficiencies"	
Sheldon's Somatotype Theory	
The XYY "Supermale"	70
The Legacy and Policy Implications of Early Biological Research	. 71
A Modern Biosocial Approach to Crime Behavioral Genetics	
Theory in Action: The Language of Genetics	.76
Theory in Action: Born to Rage? Media Coverage of the "Warrior	
Gene"	
Biological Correlates of Crime	
Biosocial Theory	
Evolutionary Explanations	87
Conclusion	.88
Wrap-Up	

CHAPTER 5

Psychology and Crime	
Introduction	.94
Psychoanalytic Theory	.94
Theory in Action: Mental Illness	,
Crime, and the Criminal Justice	
System	.95
Freudian Elements of Personality	96
Freudian Explanations of Delinquency	96
Policy Implications of Freudian Theory	97
Behavioral Psychology	.98
Principles of Learning	98
Policy Implications of Behaviorism	102

Cognitive Psychology
Cognitive Structure103
Cognitive Content104
Policy Implications of Cognitive Psychology:
Cognitive-Behavioral Programs104
Personality and Crime

Theory in Action: Multisystemic

Therapy	105
Personality Traits and Crime	
Criminal Personality: The Psychopath	
Policy Implications of Personality The	ory109
Intelligence and Crime	109

Intelligence and Crime
A Brief History of Intelligence Testing109
IQ and Crime110
Policy Implications of the IQ-Crime
Relationship111
Summary of IQ and Crime111
Conclusion
Wrap-Up

CHAPTER 6

Social Structure and	
Crime 11	7
Introduction11	8
Emile Durkheim and Crime11	8
Social Disorganization and Social Ecology	0
Zone Theory12	
Social Disorganization Theory12	21
Race, Place, and Crime12	22
Stark's "Deviant Places" Theory	23
Hot Spots of Criminal Behavior12	
Policy Implications: Social Ecology	
and Social Disorganization12	25
Theory in Action: The	
Demolition of Cabrini-Green12	6
The Strain/Anomie	
Theoretical Tradition 12	7
Critique of Anomie Theory12	28
General Strain Theory12	
Institutional Anomie Theory12	
Policy Implications of Anomie	

oncy implications of Anomile	
and Strain Theories	

Subcultural Explanations
of Crime
Cohen: Status Frustration and Reaction
Formation
Cloward and Ohlin: Differential
Opportunity
Miller: Focal Concerns of the
Lower Class
A General Critique of Subcultural
Explanations134
Policy Implications of Subcultural
Theories134
Theory in Action: Place,
Race, and Police135
Conclusion

CHAPTER 7

Social	Process	and	Crime	143

Introduction	. 144
Differential Association	
and Social Learning Theory	. 145
Tarde's Law of Imitation	145
Sutherland's Theory of Differential	
Association	145
From Differential Association to Social	
Learning	146
Policy Implications: Social Learning	
Theory	150

Informal Social Control

Theory
Three Types of Informal Social Control151
Early Control Theory: Walter Reckless
and "Containment"151
Hirschi's Social Bond Theory152
Gottfredson and Hirschi's General
Theory of Crime
An Age-Graded Theory of Informal
Social Control156
What's Love Got to Do with It?
Social Support and Altruism156
Policy Implications for Theories
of Informal Social Control157
Can't We All Just Get Along? Social Control,
Social Learning, and Behaviorism158
Labeling Theory

The Roots of the Labeling Perspective158

Theory in Action: Employment and Criminal History—Check
the Box or Ban the Box?
Putting the Pieces Together—The Labeling
Process
A Critique of Labeling Theory161
Theory in Action: Restorative
Justice
Policy Implications of Labeling Theory163
Extensions of Labeling Theory

Conclusion
Wrap-Up165

CHAPTER 8

Critical Approaches to Law and Crime 169
Introduction
Conflict Theory171Conflict Theory and the Law.171Conflict Theory and the CriminalJustice SystemJustice System.171
Theory in Action: From Killer Weed to Medical Drug—Conflict
over Marijuana Law
Conflict Theory as an Explanation of Criminal Behavior178 A Critique of Conflict Theory179
Radical Criminology179Karl Marx and Crime.179Engels and the Social Revolution.180Bonger and Egoistic Capitalism180Rusche and Kirchheimer and Penal Systems180Richard Quinney: Class, Crime, and the State.181Radical Explanations of the Law and the Criminal Justice System182
Theory in Action: Too Big to Jail? Conflict Theory and
Corporate Crime183 Historical Support for Marxist Criminology184 A Radical Critique of "Traditional"
Criminologists
The Generalizability Issue

Conclusion.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	191	Į
Wrap-Up																			191	Ĺ

CH/

л				
А	P1		К	
		-		

Crime Over the Life Course	195
Introduction	. 196
The Criminal Career	
Perspective Case Studies of Criminal Careers. Cohort Research: The Chronic Six Percen	196
From "Criminal Career" to Life-Course Criminology	. 199
Life-Course Criminology Central Life-Course Questions	
Life-Course Theories	
Continuity Theories Continuity and Change Theories Continuity or Change Theories	201
Theory in Action: Redemption, Desistence, and Living the	
"Good Life" An Integrated Life-Course Theory	
The Policy Implications of the Criminal Career Perspective	
and Life-Course Criminology	
Criminal Justice Responses	
Policing Initiatives Sentencing/Corrections Initiatives Negative Consequences of Getting	207
Tough	207
Prevention and Rehabilitation	208
Theory in Action: Home Visitation Programs	209
Conclusion	
Wrap-Up	. 210

CHAPTER 10

Crimes of Violence	213
Introduction	. 214
Violent Crime Trends in the United States	. 214

Gender and the Criminal Justice System ... 190

Circumstances Leading to Homicide216 Offender and Victim Characteristics216 Explaining America's Homicide Rate217
Theory in Action: Do More Guns Mean Less Crime?
Multicide220Mass Murder.220Serial Murder.222
Rape and Sexual Assault. 224 Rape: Incidence, Prevalence, and Trends and Trends
The Criminal Justice Response to Rape
Explaining Rape and Sexual Assault
Theory in Action: CampusSexual ViolenceChild Abuse
Robbery236Characteristics of Robbery and Robbers236Explaining Robbery
Assault
Theory in Action: Explaining the Drop in Violent Crime 240
Conclusion241
Wrap-Up 242
CHAPTER 11
Property Crimes 245
Introduction 246
Property Crime Trends 246
Burglary.246Burglary Trends
Arson
Arson Typologies: Mentally Disordered

Larceny-Theft
Larceny-Theft Trends
Nature and Extent of Larceny-Theft253
Research on Larceny-Theft:
A Focus on Shoplifting
Criminal Justice System Response to
Shoplifting254
Motor Vehicle Theft
Patterns of Motor Vehicle Theft255
Methods and Motives
of Car Thieves256
Theory in Action: Which Cars
Are the Most Popular Targets
for Car Thieves? 257

for Car Thieves?	•	•	•	•	·	•	•	•	•	•	•	•	•	.257
Conclusion						•		•	•					.257
Wrap-Up														258

CHAPTER 12

Public Order Crimes	261
Introduction	262
The Morality Perspective	
Theory in Action: Candy Lightn A Moral Entrepreneur	
Drugs, Alcohol, Moral Entrepreneurs, and Interest Groups	266
The Law and Order Perspective Wilson and Kelling: Broken Windows Theory	
Gambling The Morality Perspective: Compulsive Gambling The Law and Order Perspective: Casinos and Crime	270
Prostitution Types of Prostitutes Entry into the Profession. The Morality Perspective: The Dangers of Prostitution	272 273
Theory in Action: Human Trafficking. The Law and Order Perspective: Policing Street Prostitution	
Conclusion.	
Wrap-Up	.278

CHAPTER 13

Terrorism	281
Introduction	282
Terrorism Defined	282
Why Terrorism?	283
Organization and Support	285
Domestic Terror Groups	288
Theory in Action: No "Boots on the Ground"	290
Theory in Action: The Lone Gunman	290
Responses to Terrorism	.291
Wrap-Up	292

CHAPTER 14

Cybercrime	295
Introduction	. 296
Cybercrime Markets	. 296
Theory in Action: What Would You Do to Get the CD?	. 298
Theory in Action: How Do You Explain This Much	
Identity Theft?	. 298
Cyberpornography	. 299
Cyberfraud	. 299
Hacking	301
Cybercrime Communities	. 302
Cyberbullying	. 304
Conclusion.	. 304
Wrap-Up	. 305

CHAPTER 15

Drugs and Crime	307
Introduction	308
Drug Use: A Historical Perspective	308

Drugs and Criminal Behavior .	310
The Incidence of Substance Abuse	
Among Offenders	
The Goldstein Models	
Theory in Action: Does Drug	
Dealing Pay?	313
Women, Drug Abuse, and Crime	
Delinquency and Drug Abuse	
Types of Illegal Drugs:	
Drug Abuse and Trends	318
Trends in Use	
The Threat of Methamphet- amine	210
amme	. 319
The Impact of Treatment	321
The Economics of Drugs	
and Crime	. 322
Legalization of Drugs	. 323
Arguments in Favor of Legalization	
Arguments Against Legalization	
Theory in Action: Legalizing	
Marijuana	. 325
The War on Drugs	. 326
Conclusion.	
	. 340



CHAPTER 16

Crimes of the Powerful: Organized and White-Collar Crime

Wrap-Up 328

331

Introduction	2
Organized Crime	
Theories of Organized Crime 335 The Alien Conspiracy Model	
Theory in Action: The Ten Commandments of the Mafia337 The Local, Ethnic Group Model338	
The Mafia: La Cosa Nostra 338 Theory in Action: The Yakuza339	
Law Enforcement Methods to Combat Organized Crime 340	
Headhunting: The Racketeer Influenced and Corrupt Organizations Statute340	

Theory in Action: The Business of Organized Crime
Program
Impact of Law Enforcement Methods on Organized Crime
Russian Organized Crime 344
White-Collar Crime
of White-Collar Crime
The Impact of White-Collar Crime345 Expanded Definitions
of White-Collar Crime
Occupational Crime
Theory in Action:
The Fuk Ching 348 Corporate Crime 349

The Criminal Careers of Corporations.....349 Other Categories of White-Collar Crimes ...350

Theory in Action: The NeapolitanCamorra352Camorra352The Careers and Motivations of Individual
White-Collar Criminals352Prosecution of White-Collar Criminals353Sentencing of White-Collar Criminals354Theory in Action: Sentencing
White-Collar Criminals355Conclusion356Wrap-Up356Appendix359Glossary413Index423

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Crime and the fear of crime have permeated the fabric of American life.

-Warren E. Burger, Chief Justice, U.S. Supreme Court¹

We don't seem to be able to check crime, so why not legalize it and then tax it out of business?

–Will Rogers²



Crime and Criminology

Objectives

- Define criminology and understand how this field of study relates to other social science disciplines. Pg. 4
- Understand the meaning of scientific theory and its relationship to research and policy. Pg. 8
- Recognize a "good" theory of crime, based on criteria such as empirical support, scope, and parsimony. Pg. 10
- Know the criteria for establishing causation and identify the attributes of good research. Pgs. 9–10

- Understand the politics of criminology and the importance of social context. Pgs. 19–20
- Define criminal law and understand the conflict and consensus perspectives on the law. Pg. 5
- Describe the various schools of criminological theory and the explanations that they provide. Pgs. 9–14

3



Crime is a social phenomenon that commands the attention and energy of the American public. When crime statistics are announced or a particular crime makes national headlines, the public demands that "something be done." American citizens are concerned about their own safety and that of their families and their possessions. In 2011, 48 percent of respondents felt that there was more crime than there was a year ago or less.³ Because of the public's concern about the safety of their communities, crime is a perennial political issue that candidates for political office are compelled to address.

Dealing with crime commands a substantial portion of the country's tax dollars. In fiscal year 2011, the criminal justice system operations (police, courts, corrections) cost taxpayers over \$131.8 billion—down from a peak expenditure of \$138.4 billion in 2009.⁴ This decline is due in part to the fact that governments and citizens have become more sensitive to the great cost of incarceration. Revision of the drug laws and their sentences have fed this decline. From 2007 to 2012, the overall state imprisonment rate fell from 447 sentenced

prisoners per 100,000 population to 413 per 100,000.⁵ Over the same period, the federal imprisonment rate edged higher, from 59 to 62 sentenced prisoners per 100,000.⁶

As these statistics indicate, crime is an important social issue. Further, how policymakers deal with crime (via crime policy) can have enormous social and financial implications. A basic tenant of this text is that a combination of theory and research can help provide direction to crime policy. The chapters in this book attempt to organize ideas in order to explain criminal behavior. This includes the factors that contribute to crime and the social reactions (including proposed and actual policies) to crime. In short, this book explores the discipline of criminology.

Deviance is behavior that violates social norms.

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¥ Defining Criminology

Simply put, criminology is the scientific study of crime. More broadly, Edwin Sutherland identified criminology as the study of lawmaking, law-breaking, and the response to law-breaking.⁷ Some scholars further distinguish criminal justice from criminology. Here, Sutherland's definition is subdivided into two related fields, where criminology focuses on law-breaking (i.e., the nature, extent, and causes of crime), and criminal justice focuses on the response (i.e., policing, courts, and corrections) to criminal behavior. Scholars interested in criminal justice, for example, may study the causes and consequences of prison crowding or the effectiveness of different policing models. Of course, there is a relationship between criminology and criminal justice. The response to crime depends largely on one's view of the causes of crime. For this reason, many criminologists work in both of these areas.

Another discipline related to criminology is the study of *deviance*. A "deviant" is anyone who violates social norms. *Norms* are guidelines that define for members of a society

... how policymakers deal with crime (via crime policy) can have enormous social and financial implications. the types of behaviors that are appropriate or inappropriate in certain situations. Norms are classified as folkways, mores, and laws, based largely on the response to their violation.⁸ Folkways are norms against actions that may evoke a snicker or some teasing as a response (e.g., nose picking). Violations of a society's *mores* evoke a more serious response from others (e.g., teen pregnancy). *Laws* are norms that

have been codified, and the response to violations comes from formal government agencies. Therefore, although some deviant behavior is criminal, deviance can also include acts (e.g., cross-dressing, membership in a motorcycle gang) that are not defined as crimes. Deviance scholars are often interested in how deviant behaviors come to be criminalized; that is, they focus on the "lawmaking" aspect of Sutherland's definition.

Criminology and Academics

Until recently, people with an academic interest in criminal behavior sought degrees in social science disciplines such as anthropology, psychology,

4

economics, law, political science, ethics, and sociology; thus, a student might earn a degree in sociology with an emphasis on deviance and crime. Although some people still study crime through other disciplines, most universities now offer degrees in criminology or criminal justice. Moreover, many universities have separate criminology departments, divisions, or schools. In that sense, criminology has recently emerged as a distinct social science discipline.

This emergence has been partial, however, and a bit awkward. In part, this is because unlike other social science disciplines, criminology is organized around a class of behaviors (crime) rather than a particular way of understanding these behaviors. Social science disciplines tend to be organized around common assumptions, guiding insights, and specific research methodologies.9 For example, psychologists generally seek to understand the mental processes that explain human behavior, while sociologists emphasize the role of social institutions and processes. Within any social science discipline, "crime" is only one type of human behavior that attracts interest. A psychologist might also be interested in intelligence, a political scientist in voting behavior, and a sociologist in explaining social movements. One might expect, therefore, that criminology would be multidisciplinary in nature. This is indeed the case-many disciplines have made contributions to the scientific study of crime. Some of the earliest scientific theories of crime came from biologists and psychologists. Few would dispute the fact, though, that sociology has had the largest impact on the study of crime.

Throughout most of the 20th century, sociologists were prominent in social scientific discourse about criminal behavior. The roots of this contribution can be traced to members of the sociology department at the University of Chicago. Ernest W. Burgess, W. I. Thomas, and a host of other sociologists created a body of research methodology, research findings, and theory related to crime that came to be called simply the "Chicago School of Crime."¹⁰ During the 1930s, Edwin Sutherland, a student of the Chicago School sociologists, became the dominant advocate of criminology with his theories of differential association and white-collar crime. At about the same time, Robert K. Merton, a Columbia University sociologist, developed the sociological theory of *anomie* to explain crime. This theory has been utilized to study different forms of crime, from street crime to organized crime.

Sociological theories have provided one basis for the discipline of criminology. However, criminology is now recognized as interdisciplinary. Scholars from many disciplines, such as political science, psychology, social work, public policy, and law, and those with advanced degrees in criminal justice and criminology all contribute to criminology.



The criminal law has a long history, dating back over 3500 years. The first acknowledged set of laws (dated 1792 BC), the Code of Hammurabi, established the precept that the

punishment should fit the crime. This code was adopted from Babylonian and Hebrew laws that existed as early as 2000 BC. The Mosaic Code of the Israelites (1200 BC) developed the laws of the Old Testament, which include the Ten Commandments.¹¹

The root of American law is English common law. Common law developed from English "circuit" courts, where judges traveled from community to community hearing cases. Judges kept written records of their court decisions and initially decided cases based on prevailing community standards. Over time, these judges began to unify and standardize the legal code across different communities. To accomplish this, they used past decisions as precedents (regardless of community) for new legal disputes. Eventually, this web of legal decisions evolved into a national unified set of codes or common law.¹²

The English colonies followed common law, and after the revolution, the new federal and state governments of the United States adopted many of these laws by passing specific legislation called statutes. For this reason, most of the U.S. criminal code is considered **statutory law**. Even here, judges must interpret laws and apply them to specific circumstances; this creates **case law**. Also, where laws do not cover a particular circumstance, U.S. courts still rely on common law. Finally, the federal government and each state have separate, written constitutions that define the general organization and the powers (or limits of power) of the government. **Constitutional law** is expressed within these documents and is the supreme law of the land—the U.S. Constitution for the country and state constitutions for their respective states.¹³

Defining the Criminal Law

The substantive criminal law consists of prohibited behaviors and the possible sanctions for these behaviors. As noted previously, each state has its own criminal code, as does the federal government. Federal and state codes (as well as constitutions) are accessible on the Internet. The Legal Information Institute at Cornell Law School maintains a site that features links to all federal and state statutes.¹⁴

Crimes are defined by two components: the specific act (*actus reas*) and the criminal intent (*mens rea*). *Actus reas* includes the act and the circumstances under which the act occurs (e.g., the common law crime of burglary includes the breaking and entering of another's dwelling, at night, without consent). *Mens rea* refers to a person's mental state. There are different levels of criminal intent, defined by the elements of purpose, knowledge, negligence, and recklessness:¹⁵

- A person purposely commits a criminal act when they desire to engage in criminal conduct to cause a particular criminal result.
- To knowingly commit a criminal act, a person must know, believe, or suspect that an action is criminal.
- Criminal negligence occurs when a person grossly deviates from a standard that a reasonable person would use under the same circumstances—the

person is accused of taking a substantial and foreseeable risk that resulted in harm.

 Criminal recklessness is the conscious disregard of a substantial risk—a person accused of recklessness is viewed as more blameworthy than someone accused of negligence.

Some offenses (e.g., traffic offenses) do not require criminal intent. These are considered strict liability offenses. Criminal behavior carries a variety of formal punishments, including imprisonment, death, fine, or probation.

There are various ways to classify crimes within the criminal law. Among the oldest is the distinction between crimes that are *mala in se* and *mala prohibita*. **Mala in se** crimes, considered "evil in themselves," encompass the core of the criminal code, including acts such as homicide and robbery. **Mala prohibita** crimes are "wrong because they are prohibited." These crimes represent a particular society's attempt to regulate behavior, such as drug abuse, gambling, and prostitution, that offends their moral senses. *Mala prohibita* offenses are likely to vary over time and across jurisdictions. For example, casino gambling is legal in several states, and many states have state-sanctioned lotteries. Similarly, the use of alcohol has shifted from legal to illegal and back to legal over time in the United States.

Another common way to classify crimes is according to the seriousness of the offense. On a general level, jurisdictions distinguish between felonies (serious crime) and misdemeanors (petty crimes). Criminal codes further categorize felonies according to degree (e.g., first-, second-, or third-degree felony offenses).

In addition to the substantive criminal law, **procedural law** dictates what actions actors within the criminal justice system may legally take. Procedural law dictates, for example, how police may interact with citizens (e.g., searchand-seizure law) and how criminal trials proceed (e.g., the admissibility of evidence).

The criminal law can also be distinguished from civil law. Civil law includes (among other things) contract law, property law, and tort law.¹⁶ Among the various forms of civil law, tort law bears the strongest resemblance to the criminal law. In a tort case, an individual or group seeks compensation to redress some wrongdoing or harm. Violations of the criminal law can result in both a criminal and tort trial. For example, a person can be tried in criminal court for homicide and also in civil court for wrongful death, regardless of how the criminal trial turns out.¹⁷

Laws are dynamic and greatly influenced by current events, politics, economics, and numerous other external factors. Criminal law continues to change, as judges have to interpret situations associated with the emergence of new technology (e.g., computers) and new threats (e.g., terrorism). For example, the September 11, 2001, terrorist attack in the United States had a substantial impact on the law. The USA Patriot Act was passed on October 24, 2001, just 6 weeks after the events of 9/11. Although the Patriot Act amended numerous laws, the primary intent of the act was to relax the procedural laws that restrict law enforcement investigation and surveillance powers.

The U.S. Department of Justice hails the Patriot Act as an effective tool for counterterrorism efforts.¹⁸ Critics contend that the law grants sweeping search and surveillance powers to domestic law enforcement without proper judicial oversight.¹⁹ One of the most controversial provisions of the law is the "sneak-and-peek" search warrant, which authorizes law enforcement officers to enter private premises without the occupant's permission or knowledge and without informing the occupant that such a search was conducted.²⁰ The act also expanded the government's ability to view records on an individual's activities that are held by third parties (e.g., libraries, doctors, Internet service providers). Key provisions of the Patriot Act were set to expire on December 31, 2009. Amid debate about whether the act sacrifices too many civil liberties, President Barack Obama approved a 1-year extension of the act on March 1, 2010, without any alterations in its provisions.²¹

Perspectives on the Criminal Law

Criminal law serves several functions in society. First, criminal law discourages revenge, because the government, rather than the victim, is responsible for punishing law violators. Second, the law serves to express public opinion and morality; this is especially apparent for *mala prohibita* offenses. Third, punishment meted out according to criminal law serves as a warning to other citizens who may be thinking of committing the same crime.²²

Typically, criminal law also attempts to make the punishment fit the crime. The aim is to match the severity of the punishment to the severity of the offense and the harm that it creates; thus, the punishment balances the damage caused by the crime. However, the punishment does not always fit the harm of the crime. For example, white-collar offenses often involve large sums of money and affect great numbers of people but typically result in shorter (if any) prison sentences than robbery or burglary. Another area to consider is illicit drugs relative to alcohol. By most measures, alcohol is more dangerous or harmful than marijuana. Despite this fact, marijuana is illegal while alcohol is legal. If criminal laws and the punishments for law violators do not directly reflect the harm caused to society, then what determines how a crime is punished? How do some acts come to be criminalized while others do not? Criminologists approach such questions within the framework of two general perspectives.

The **consensus perspective** illustrates the belief that laws are set in place to keep people from engaging in behaviors that the majority of society believes to be harmful to others and society as a whole. Consensus is defined as a general agreement, and thus, this perspective sees society as having classified specific behaviors as wrong or immoral. This consensus comes from a society's culture, which includes its beliefs, values, attitudes, and behaviors. From this perspective, criminologists would argue that laws are in place to be fair to all members of society.

In contrast to the consensus view, the conflict perspective portrays the law as the result of a continuous competition or "conflict" among members of society. Here, the law reflects the interests, values, and beliefs of whatever group has power. Power can come from a variety of sources, such as group size or wealth. For example, Karl Marx portrayed capitalist societies as riddled with constant competition that

breeds continued conflict among its members. In Marx's analysis, conflict stems from a system of inequality that allows the wealthy elite to rule or control all other members of society. On a smaller scale, the conflict perspective sheds light on how political interest groups try to shape laws (e.g., gun control, abortion) in a way that is consistent with their beliefs and values. The preceding discussion of the controversy surrounding the USA Patriot Act also illustrates the conflict perspective in action.

The relationship between the victim and the offender also affects the severity of punishment as does the distance between a citizen and the law.

These general perspectives on the law influence the research questions that criminologists ask and also help determine how they go about answering such questions. Following the consensus model generally leads criminologists to ask, "Why do some in society violate laws that exist to benefit all members of society?" The conflict perspective generally leads to questions regarding the content and enforcement of the law, such as, "Why is marijuana illegal, and how did it come to be criminalized?" Each of these perspectives appears to have some credence within a specific realm of behavior. Laws against mala in se offenses, such as homicide and robbery, are backed by widespread consensus. Mala prohibita offenses, such as gambling, prostitution, and illicit drug use, are more relevant to the conflict perspective.

Donald Black's esteemed treatise, The Behavior of Law (2010), lists several propositions about how the criminal justice system, specifically arrest, conviction, and sentencing, operate. To Black, law is governmental social control that is affected by social considerations: "It varies with who complains about whom, who the legal official is, and who the other parties are."23 It varies inversely with other forms of social control. For example, a policeman is more likely to arrest a juvenile who lives with his single mother and it is probable that that same juvenile will receive a more severe sentence from a judge.

The behavior of the law also affects how individuals utilize and are treated by the criminal justice system. Among persons of different social status, a higher ranking victim is more likely to call the police when the offender has a lower rank.²⁴ An offender of higher rank who is

convicted and sentenced, is more likely to be pardoned or paroled.²⁵ An investigation of a crime as well as subsequent arrest, prosecution, conviction, and punishment is more likely among wealthy victims.²⁶ Likewise, poor people are more likely to be arrested, prosecuted, convicted, and sentenced to prison.27

The relationship between the victim and the offender also affects the severity of punishment as does the distance between a citizen and the law. Black asserts that capital pun-

ishment has generally been reserved for homicides among strangers.²⁸ A police officer is more likely to be lenient toward someone known (friend, relative, neighbor, or fellow officer). Black's work on the behavior of law is also one on the behavior of actors in the criminal justice system.

However, studies that test Black's theory have produced mixed results. For example, studies on the police decision to arrest have partially supported Black's hypotheses. Smith found

that police decision making was influenced by victim attributes. He found that the police were less likely to mobilize the law by making arrests in violent incidents involving black or female victims.²⁹ Regarding the decision to call the police, one study found that the poor relied on the police more than did middle-class people, and women used the law more often than men-directions not supported by Black's theory.³⁰

In terms of sentencing for cocaine offenses, it was found that both blacks and Hispanics were shown to be significantly more likely to be sent to prison and charged with a felony rather than being released (compared to whites) while controlling for type of drug. This finding supports the black hypothesis that less conventional individuals will be subjected to more law than more conventional offenders. Black and Hispanic cocaine offenders were more likely to be charged with felonies and sentenced to prison than their white counterparts. However, the study also found that cocaine offenders with more prior arrests were less likely to be charged with a felony compared to being released but that those with more prior arrests were more likely to be sent to prison than released, a finding that offers mixed support for Black's theory.³¹



Theory represents the foundation on which all discussion of crime is built. Unfortunately, students of criminology often struggle to understand the various theories of crime or simply find them to be boring, useless, and confusing. The premise of this section is that when properly understood, theory can be exciting, thought provoking, and useful. This section covers basic information on theory that will allow students to understand and evaluate the discussions on crime that follow in later chapters.



There is no shortage of opinions regarding the roots of criminal behavior; news articles, movie dialogue, politicians, relatives, and friends all offer opinions on the causes of crime. Often these sources point to a single factor: drugs, violent movies, poor parenting, or bad companions. Such theories are often based on speculation or "hunches." Scientific theories of crime include many of these common-sense explanations, yet unlike a hunch, a theory of crime must explain in a logical and clear manner how such factors relate to crime.

A theory is nothing more than a set of principles or statements that attempts to explain how concepts are related. In the case of crime theory, these statements typically explain how one or more factors lead to criminal behavior. A scientific theory must also be testable, meaning that it must be stated in such a way that other scientists can go out into the real world, collect information, and test the theory's validity. If a theory is too vague or if the central concepts cannot be measured, it is essentially useless to science.

Consider, for example, the following statement: "Little green creatures that live inside peoples' brains cause them to engage in crime." Furthermore, suppose that one argues that science is unable to detect little green creatures through brain scans or other technology and that people are generally unaware of their existence. How could one test this theory? Of course, the little green creature theory is rather absurd. However, what if the words "little green creatures" were changed to "a lack of conscience," and the theory becomes that a lack of conscience causes crime? Unless researchers devise a way to measure conscience, this will remain a theory with no scientific value, even though it may sound credible.

A theory may also be impossible to test if it is based on circular reasoning. Scientists refer to this kind of reasoning as *tautological*. Literally, a tautological theory of crime would argue that "crime causes crime." Of course, tautological statements are usually not as obvious as that and can therefore be more difficult to detect. Let us stick with the example of "a lack of conscience" as the cause of crime and think about how one might test that theory. One could argue that people who do bad things must not have a conscience. In doing so, however, one is engaging in circular reasoning: People who do "bad things" engage in criminal behavior (bad things), which is like arguing that crime causes crime.

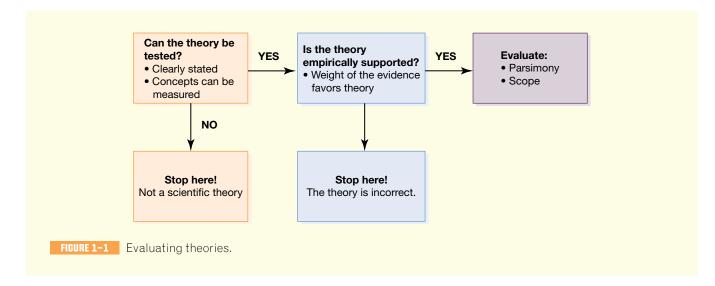
In order for a theory to be useful then, one must be able to subject it to empirical tests. Assuming that a theory meets this minimal standard (and most do), what next? What makes one scientific theory better than another?

Evaluating Theory

A number of useful criteria are presented here for evaluating theory. An important fact to keep in mind, however, is that not all criteria are equally important. **FIGURE 1-1** illustrates how different criteria relate to one another. Testability has already been covered; the remaining criteria include empirical support, scope, and parsimony.

Empirical Evidence

After a theory is determined to be testable, the next step in the evaluation process is establishing whether those tests support the theory. In other words, when this theory is applied to the real world, does it work? Does the research support this theory? The importance of this criterion cannot be overstated; if tests fail to support a theory, that theory is incorrect. It makes little sense to look at other aspects of the theory if it fails to work in the real world.



Unfortunately, most theories of crime are never completely supported or refuted. Some empirical tests may support the theory, others might offer partial support, and still others may refute the theory. It may also be necessary to compare different theories against each other and consider:³²

- The amount of empirical support (confirming evidence)
- The scope of coverage (breadth of explanation offered)
- The weight of statistical evidence

The final question suggests that not all empirical tests are the same. How much weight to put on an individual study depends on how confident the researcher is in the research design. Some research designs are better than others at demonstrating cause-and-effect relationships.

Demonstrating Cause and Effect

A number of methods are available to test theories of crime. Because most theories predict cause-and-effect relationships (e.g., poverty causes crime), a good empirical test tries to establish that certain factors have a causal relationship with crime. To clarify this point, an example may be useful. Start with a simple theory: Hanging around with criminal friends causes criminal behavior. To establish causation, a test needs to demonstrate three things:

- 1. Having criminal friends is related to criminal behavior.
- 2. Having criminal friends happens before engaging in criminal behavior.
- 3. The relationship between criminal friends and criminal behavior is not spurious.

The first point would be rather easy to demonstrate. Ask a group of people to report how many of their closest friends have been arrested for a crime. Also ask them to report their own criminal behavior. If those with criminal friends are more likely to engage in crime themselves, a relationship was established (mathematically, this is called a correlation). The second point, called time ordering, is a little more difficult to verify. The researcher must demonstrate that these individuals had criminal friends before they engaged in crime (i.e., the factor that does the causing must happen before the effect). Demonstrating this is important because the relationship between criminal friends and criminal behavior might be the result of criminals wanting to hang out together. In other words, engaging in criminal behavior might cause people to seek out other criminals. One way to demonstrate time ordering is to conduct a longitudinal study. The researcher could measure criminal friends at one point in time and then measure criminal behavior 6 months later and then further on in time. Assuming that the researcher can establish time ordering, they can move to the third point.

A relationship is considered spurious when, even though two things are related, one does not cause the other. For example, suppose that a survey of residents in a city revealed that "time spent in the past week riding a bicycle" was correlated (related) to engaging in vandalism. People who reported riding a bicycle were more likely to have also engaged in vandalism. Does this mean that the act of riding a bicycle caused people to vandalize property? A more plausible explanation is that younger people were more likely to ride bikes (because they do not yet have a driver's license) and vandalize property. Isolating causes of crime (and excluding spuriousness) is the most difficult challenge of doing research in criminology. How spuriousness is dealt with depends largely on research methods.

Experimental Designs

Experimental research designs are the most efficient way to establish cause-and-effect relationships and exclude spuriousness. Although there are many variations, the basic experimental design is illustrated in **FIGURE 1-2**. The key to the experimental method is the random assignment of subjects to control and experimental groups. If the sample

